





BC Wine Information Centre Hospitality Options

The 5 – S's - An Introduction to Sensory Wine Tasting – (Approx 1 hour)

- Up to 10 people: \$300 (store remains open)
- ♦ 11 20 people: \$750 (evenings, store closed for private event)
- ♦ 21 30 people: \$1,200 (evenings, store closed for private event)

A hands-on foundational wine tasting experience in which guests learn the 5-S's approach to sensory evaluation. During this event, guests will taste through three wines, learn about the BC wine landscape, and what makes this an exceptional wine region. Pricing includes venue fee (11 or more people), host(s), wine samples, and light bites. Guests receive an ISO certified tasting glass and introductory tasting package.

Cause and Effect of Food and Wine (Approx 2 hours)

◆ Up to 20 people: \$1,500 (evenings, closed for private function)

Suited for the avid wine enthusiast with some tasting knowledge and experience, this seated seminar provides an on hands approach on food and wine pairing. Guests are guided through a tasting of five wines that are paired with a small bite to showcase how positively and negatively wine can react with food. Pricing includes venue fee (11 or more people), host(s), wine samples, and light bites after the seminar. Guests receive an ISO certified tasting glass and comprehensive information package on the region.

Custom experiences for a maximum of 40 people are available upon request. Examples include:

- ♦ Regional Wine Tasting 2-3 wineries in attendance each sampling 4 wines
- Sparkling Wine Seminar includes benchmarking BC Sparkling with a French Champagne
- ♦ Winery Seminar For the love of Meritage
- Rosé Wine Stations paired with small bites.

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