

EVENT PLANNERS GUIDE



Why Penticton?

Penticton is an ideal destination for meetings & conferences, with more than 100,000 sq. ft. of combined meeting and exhibition space in the heart of British Columbia's beautiful Okanagan Valley.

Penticton Trade and Convention Centre

The Okanagan's only full-service convention centre with over 770 hotel rooms and more than 470 motel rooms within walking distance. This is a great option for:

- Associations looking to drive attendance and exhibitor face time, on their next Western rotation.
- Conventions sized 250-650 delegates, with a trade show component.
- 850+ delegate conventions with a large trade show component, utilizing the attached arena.



Penticton Lakeside Resort and Conference Centre

A resort location on the shore of Okanagan Lake offering 273 guest rooms and a range of amenities including: on-site restaurants, a seasonal private licensed beach, seasonal ice rink, pool and hot tub, fitness centre and juicery, watersport rentals, private marina, salon and clothing boutique. This is a great option for

- Conference group sizes of 10 up to 600
- Special Event group sizes of up to 1,500
- Planners looking for everything under one roof



Our intuitively compact city offers facilities and experiences larger urban centres are envious of.

With over 80 wineries, 8 craft breweries, 3 distilleries, 5 km of sandy public beaches, 150 regional trails to explore and a 5,000 seat arena, Penticton is a highly desirable location for special events and incentive travel.

Whether you're looking to entertain, meet or compete, Penticton has everything you and your delegates need.



Where is Penticton?

Penticton is located in the south central region of British Columbia, in an area known as the Okanagan Valley. It is one, of only two cities in the world, situated between two lakes – Okanagan Lake & Skaha Lake and neighbours the luscious vineyards of the Naramata Bench wine region.



Getting Here

BY AIR

If arriving by air, delegates will most likely be flying into [Penticton Regional Airport](#), conveniently located at the south end of the City, only 10 minutes from Downtown.

Penticton Regional Airport services up to 5 direct, daily flights from Vancouver and Calgary on board Air Canada, WestJet, Cascadia Air or Pacific Coastal.

Several carriers also fly into [Kelowna International Airport](#), which is approximately 1.5 hours' drive from Penticton and offers air service between other major national and international destinations. Larger group transfers from Kelowna International Airport and Penticton can be arranged with [BlueStar Coachlines](#).

BY CAR

If delegates want flexibility and the ability to enjoy their travels, a road vehicle is the way to go. Penticton is centrally located along [Highway 97](#), which connects directly with the Trans-Canada Highway, and other major routes across British Columbia and Alberta.

Renting a car lets delegates establish their own schedule for sightseeing and assists in getting around Penticton & Wine Country. [Budget Car Rental](#) and [Enterprise Car Rental](#) both offer a range of economy, mid-size and SUV vehicles to accommodate groups of almost any size and ensure total independence while on a trip.



FROM	DISTANCE	DRIVE TIME
Kelowna, BC	65 km / 40 mi	1.0 hrs
Kamloops, BC	238 km / 148 mi	2.5 hrs
Vancouver, BC	395 km / 245 mi	4.5 hrs
Calgary, AB	665 km / 415 mi	8.0 hrs
Edmonton, AB	958 km / 595 mi	10.5 hrs

Frequently Asked Questions

How big is Penticton?

Penticton has a population of around 37,000 people. The natural landscape surrounding the City has fostered a cozy community feel with all the amenities of a larger metropolis. With less than 7 km between the north and south end, navigating around the city couldn't be easier. Delegates will find themselves just steps away from world-class culinary and cultural experience as well as numerous outdoor activities.

What's the weather like in Penticton?

With over **2,100 hours of sunshine** and only 15 inches of rain annually, the Penticton area has a comfortable climate year round. Spring, fall and winter are great options for conferences as events, as delegates are still able to enjoy amazing experiences, while avoiding the extremely busy tourist season.

Spring

Penticton benefits from above seasonal weather in the spring, with the early return of longer days and sunnier weather. Vineyards and orchards start blooming and it's a great time to for outdoor group activities. Temperatures range from 8°C to highs of 22°C with the warmer temperatures in the later months of May & June. Rain is rare with an average of just 2-4 days of precipitation per month.

Summer

Reaching temperatures of 35°C + with the odd rain shower and low humidity has made Penticton a very popular summer destination. Summer in Penticton is the busiest time of year, with visitors taking advantage of our warm weather, clear skies and cool fresh water lakes. There are plenty of shady parks and sheltered patios for taking a break from the sun's rays. Remind delegates to bring sunglasses and sunscreen.

Fall

Enjoy an extended summer, when visiting Penticton in the early autumn months. The days begin to get shorter, but we still benefit from daytime highs of 24°C in September, cooling to between 5°C and 15°C in later months. It's a perfect time for being outdoors, walking, hiking, biking and exploring. Fall is also harvest season and delegates will be greeted with lush vineyards and orchards while they explore.

Winter

Penticton is a year-round destination and the milder winter months are great for delegates looking to get away from colder Canadian climates. The days are shorter but temperatures can still reach highs of up to 5°C, with an average low of just -4°C from December February. Delegates may need to bundle up but there's no shortage of outdoor adventures including skiing, skating, snowshoeing and fat biking.

How big are Penticton's Convention/Conference Facilities?

- **Penticton Trade and Convention Centre**

With six air walls, the 60,000 square feet of flexible space can be contoured to fit your event's needs. The two ballrooms can be divided into four rooms or opened into 28,731 square feet of pillar free meeting space.

- **Penticton Lakeside Resort Conference Centre**

The resort's event facilities include a new 15,000 square foot panoramic East Ballroom, a 9,000 square foot West Ballroom, seven breakout rooms with views of the surrounding Okanagan, and a private outdoor courtyard, totaling 32,000 square feet of conference and event space.

What group activities are available in Penticton?

We want to make sure that your delegate's stay with us is unforgettable and the list below highlights just some of the activities that make Penticton so special.

- Tour and taste at any of the [80 plus wineries](#) within 20 minutes of the city.
- Did someone say beer! Penticton is home to [8 craft breweries](#).
- Bike or hike the historic [Kettle Valley Rail Trail](#), perfect for tours or team-building.
- Cool-off and unwind after a long day with a leisurely float down the [Okanagan River Channel](#).
- Go vertical at the world renowned [Skaha Bluffs](#) rock climbing area.
- Play a round at [Penticton Golf & Country Club](#) one of the best conditioned 18-hole courses in the Valley.
- Stroll through one of BC's biggest and best [Farmers' Markets](#) (every Saturday April to October)
- Enjoy [beaches, lakes and a variety of water activities](#) from stand-up paddle boarding to boating.
- Sample [local seasonal menus](#) at a selection of world-class restaurants.

