

MEDIA REQUEST FORM

Thank you for your interest in Penticton!

Please provide us with the following information about your outlet, intended story and needs while visiting Penticton.

Travel Penticton will consider supporting requests for media visits which:

- Promote Penticton as a travel destination in print, online or broadcast media
- Represent more than one travel/hospitality industry partner
- Reflect a confirmed assignment by the journalist and editor
- Provide unpaid editorial coverage in our key geographic and sector/vertical markets and support our key strategies
- Represent a publication with minimum monthly readership of 50,000 (higher circulations may be required based on market and demographic)

Click below to read our Media Visit Guidelines:

www.travelpenticton/media

ABOUT YOU:

Your Name:	
Your Job Title:	
Your Personal Website:	
Your social media handles and number of followers:	

CONTACT DETAILS:

Email:	
Phone:	
Address:	

PERSONAL INFORMATION:

Answers to these questions are completely confidential and purely to help us determine which Penticton experiences would be best suited to you.

Your hobbies/ interests:	
Level of fitness:	
Do you smoke? Y/N.	
Food allergies or intolerances?	

YOUR ASSIGNMENT / EDITORIAL DETAILS:

Name and description of Publication/Networks / Outlet / Blog:	
Web address of that outlet:	
Description of outlet:	
Circulation / audience / views per month:	
Advertising value:	
Audience demographics:	
Feature/story title:	
Feature content/interest:	

Will your coverage include details about your hosting hotel(s)? (Please be specific).	
Will your coverage include details about hosting restaurant(s)? (Please be specific).	
Feature Length:	
Airdate/Publication Date:	
Are you on assignment? Y/N. *If no, please explain purpose of trip	
Social media coverage (Twitter, Facebook, blog):	

TRIP DETAILS:

Penticton arrival date/time:	
Penticton departure date/time:	
Number in your party:	
Names in party: (Include job titles if applicable. Also note any guests travelling with you).	
What assistance are you looking for from Travel Penticton (please be specific):	
Specific accommodation / dining requests:	

STAY IN TOUCH:

<p>Would you like to be subscribed to any of Travel Penticton’s monthly newsletters? You can unsubscribe yourself at any time.</p>	<p>Check all that apply</p>
<p>I would like to start receiving the What’s On Sheet – Travel Penticton’s weekly event sheet featuring upcoming festivals, events and things to do.</p>	
<p>I would like to start receiving Travel Penticton’s monthly newsletter.</p>	

PLEASE NOTE:

Activities: It is your sole responsibility to understand the nature of any activities you may choose to participate in during your visit, including any risks associated with those activities. Your participation in any such activities is voluntary, and Travel Penticton or its hosting partners will not be in any way responsible for any resulting injury or loss. The individuals or entities responsible for certain activities may require you to sign waivers or other legal documents as a condition of your participation in the activities.

Travel and Other Insurance: It is your sole responsibility to arrange and pay for any insurance that you consider necessary or advisable in connection with your trip, including life, travel (including any medical or quarantine costs related to COVID), accident, medical, property or other insurance.

Please return your completed form to:
Jo Charnock, Office & Special Projects Manager
jo.chnock@visitpenticton.com

We will be in touch shortly.