



ACCESSIBLE TOURISM

FREE REMOTE WORKSHOPS

An accessible and inclusive Penticton, benefits us all. There are more than 926,000 British Columbians over the age of 15 with some form of disability and 40% of the Canadian population have a person with a disability within their immediate circle of friends and family.

Accessibility is a major consideration when choosing to visit a destination and it is crucial to the continued success of our tourism sector that we develop and deliver experiences that can be enjoyed by people of all ages and abilities.

As part of a federally funded program, Travel Penticton is offering the opportunity to attend **FREE Remote Workshops**.

You will gain valuable insights to help market and enhance your business and open yourself up to new visitor segments . You will also have the opportunity to network and build partnerships with others involved in the tourism industry.

Following on from the workshops, facilitators from Spinal Cord Injury BC will be in Penticton in September to conduct on site assessments and offer practical advice regarding the accessibility of your business.

FREE OF CHARGE for all Travel Penticton Members.

TRAVEL
Penticton





ACCESSIBLE TOURISM

FREE REMOTE WORKSHOPS | UNIVERSAL DESIGN

Purpose of Workshops: To provide tourism businesses, local government and recreation professionals & practitioners the skills and knowledge to incorporate universal design into programming, facility design, construction and maintenance programs for recreation, business and civic facilities.

Learning Objectives: participants will gain a basic understanding of:

- Universal Design
- Why marketing of Universal Design is beneficial to your business
- The economic benefits of Universal Design
- The differences between accessible building codes & designs and Universal Design
- Common barriers in the built/physical environment.
- Common dimensions and designs that will improve universal use of facilities
- Key elements of Universal Design in the built/physical environment
- How to prioritize ways of thinking for planning, repair & renovation
- Practical tips for carrying out work

Thursday, March 25th – 9:00am – 12:00pm

Tuesday, March 30th – 1:00pm – 4:00pm

Monday, April 5th - 4:00pm - 7:00pm

Wednesday, April 7th - 9:00am - 12:00pm

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For more information or to reserve your space please contact Office & Special Projects Manager, Jo Charnock
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