

## Media/Travel Trade Information Form

Thank you for your interest in Penticton! Please provide us with the following information about your outlet, intended story and needs while visiting Penticton & Wine Country.

**Click below to read our Media Visit Guidelines:**

[www.travelpenticton/media](http://www.travelpenticton/media)

### ABOUT YOU:

Your Name:	
Your Job Title:	
Your Personal Website:	
Your social media handles and number of followers:	

### CONTACT DETAILS:

Email:	
Phone:	
Address:	

### PERSONAL INFORMATION:

Answers to these questions will help us determine what Penticton experiences you may be interested in.

Your hobbies/ interests:	
Level of fitness:	
Do you smoke? Y/N.	
Food allergies or intolerances?	

**YOUR ASSIGNMENT / EDITORIAL DETAILS:**

Name and description of Publication/Networks / Outlet / Blog:	
Web address of that outlet:	
Description of outlet:	
Circulation / audience / views per month:	
Advertising value:	
Audience demographics:	
Feature/story title:	
Feature content/interest:	
Will your coverage include details about your hosting hotel(s)? (Please be specific).	
Will your coverage include details about hosting restaurant(s)? (Please be specific).	
Feature Length:	
Airdate/Publication Date:	
Are you on assignment? Y/N. *If no, please explain purpose of trip	
Social media coverage (Twitter, Facebook, blog):	

**TRIP DETAILS:**

Penticton arrival date/time:	
Penticton departure date/time:	
Number in your party:	
Names in party: (Include job titles if applicable. Also note any guests travelling with you).	
What assistance are you looking for from Travel Penticton (please be specific):	
Specific accommodation / dining requests:	

**STAY IN TOUCH:**

<b>Would you like to be subscribed to any of Travel Penticton’s monthly newsletters?</b> You can unsubscribe yourself at any time.	<b>Check all that apply</b>
I would like to start receiving the What’s On Sheet – Travel Penticton’s weekly event sheet featuring upcoming festivals, events and things to do.	
I would like to start receiving Travel Penticton’s monthly newsletter.	

**Please return this form to Travel Penticton:**

**Jo Charnock, Office & Special Projects Manager**

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*Thank you for completing this form. We will be in touch shortly.*