

2019-2021 BOARD OF DIRECTORS RESPONSIBILITIES & OBLIGATIONS

The purposes of the Travel Penticton Society are:

- a) to support and market the tourism destination of Penticton and the Penticton Metropolitan Area in a sustainable manner that strengthens the local economy, and enriches the quality of life;
- b) to advise, approve and implement the overall marketing direction and strategies on broad tourism issues affecting the Penticton Metropolitan Area; and
- c) to seek funding opportunities and manage funding for the support and marketing of tourism in Penticton and the Penticton Metropolitan Area.

Travel Penticton is governed by a Board of Directors comprised of up to sixteen (16) Directors, thirteen (13) of whom are elected by Travel Penticton's voting members.

Appointed Directors:

- City of Penticton Councillor (1) – Non-Voting
- Penticton Chamber of Commerce Representative (1) – Non-Voting
- Penticton Indian Band Representative (1) – Voting

Elected Directors:

- Accommodations (7)
- Winery, Brewery, Distillery, Agritourism (2)
- Restaurants/Retail (1)
- Attractions (1)
- Sport Tourism (1)
- MICE (Meetings, Incentives, Conferences, Events) (1)

ATTENDANCE AT TRAVEL PENTICTON'S BOARD MEETINGS

The most important obligation of your role as Director is attendance at regular meetings of the Board. Travel Penticton's Board of Directors currently meets once per month **on the fourth Wednesday of the month at 8:00 a.m.**, usually for no more than two hours.

A COMMITMENT OF TIME

In addition to regular meetings of the Board, a Director can expect to devote up to an additional two - six hours per month of time, depending on how engaged the Director wishes to become (for example, participating in committees of the Board or on the Board Executive).

MORE QUESTIONS?

Please contact Thom Tischik, Executive Director of Travel Penticton, at **(250) 276-2162** or by email at thom.tischik@visitpenticton.com